



SEPTEMBER 2009 NEWSLETTER

Established 1988

www.collageartists.org

NEXT MEETING

FRIDAY, SEPTEMBER 25, 2009

LOOK! NEW TIME →→→ 11:00A.M. ←←← LOOK! NEW TIME

BERNARD MILKEN JEWISH COMMUNITY CAMPUS AUDITORIUM

22622 VANOWEN STREET WEST HILLS, CA 91307 (818) 464-3300

PRESIDENT'S MESSAGE

Hello Everyone,

I hope you had a great summer and now that it is winding down, you are thinking about getting creative and pulling out your bits and pieces to do some new collage work.

We have a *very* exciting year ahead of us! We at CAA have many new things happening that will only better our organization and offer our members so much more than we ever anticipated. Keep reading!

With the downturn in our economy we found ourselves not only losing members—but our rental at the JCC was increased by 75%! Not only has it been really hard to get people to volunteer or serve on the board, but we found ourselves in a very doom-and-gloom situation. However, I have always been of the opinion that when things get that bad, something always happens for the best. Well, it has!

We have been fortunate to acquire a new location to hold our meetings; many of you who are members of VAG and VWS will be familiar with this venue. It is the Encino Community Center (4935 Balboa Blvd. at Ventura), and we are going to have our *first meeting there in November*. There will be a few changes, however, but many, most likely all, will be to your advantage.

First of all, we will be holding meetings on *the first Wednesday morning of the month starting in November* and will also offer (for no increase in membership fee) *nine meetings per year*. For this we will have to change our by-laws, so it is incumbent on you to attend our next meeting on September 25 to vote your approval. Our plan is to have the usual five speakers a year, and every other month we will offer more of a member-participation forum, such as product representative demonstrations, critiques,

networking, mini-workshops, show and tells, white elephant collage material sales, etc.

Susie Gesundheit has also created a Facebook page for CAA and, to our delight, people have been joining from all over the country! Many are inquiring if we will be holding a National Open Show, proving that collage is a medium with growing interest and support. We are moving in the right direction.

Marjorie Sarnat, an award-winning member, is our new Workshop Chairperson, and she already has some great artists up her sleeve who have offered to give workshops. All in all, we have such an exciting year ahead of us but, as usual, we need your input, help and participation to make Collage Artists of America the best it was created to be.

I would like to thank our whole board for all their help and input this last year and look forward to seeing you all at our next very important meeting.

Nicki Newfield
President
(818) 385-1748

BYLAW REVISION:

The following change *must* be voted on by the membership at the September meeting. Please be sure to attend—*your* vote counts:

Article V—Meetings

Section 1 Membership Meetings

Regular meetings of the membership shall be held a minimum of five (5) and up to nine (9) times a year to be determined by the Board of Directors. Membership meetings are open to the public.

EXHIBIT REPORT

Our next Exhibit, “Reconstruction,” is open to all members of CAA plus members of these invited organizations: Women Painters West, Valley Artist Guild, Valley Watercolor Society and Artist Co-op 7. You must be able to hand-deliver your work to VIVA. Because we are expecting many entries, size limits are a maximum of 16” X 20” for 2-D work and 12” X 12” for 3-D work. All entered pieces must have collage incorporated in a meaningful way.

Take-in: Monday, October 12, 2009 10:00 a.m. – noon

Pickup of non-accepted work: Monday, October 12, 2:30-4 p.m.

Show runs Wednesday, October 16– Saturday, October 31, 2009

Reception: Sunday, October 18, 2009 2–4 p.m.

Takedown: Saturday, October 31, 2009 4-5 p.m.

Prospectus available on the CAA website: www.collageartists.org

If you are juried into the show, you will have to sit the gallery, so bring your calendar in the afternoon of Oct. 12..

The juror is John Greco, Professor of Art at Santa Monica College. Primarily a printmaker, John has exhibited widely both here and abroad and is represented in many public and private collections. In judging a work of art he looks for inventiveness, craftsmanship, and harmonies in composition and design.

Rachelle Mark
Exhibit Chairperson
(818) 986-1637

SEPTEMBER PROGRAM

Venice artist Carol Surface is our presenter on Sept. 25. Her energetic work incorporates collage, painting, printmaking and original verse. Her work is in many private and public collections and she has written extensively about the nature of art. Her studio is included in the annual Venice Art Walk. Carol has generously agreed to donate a work to our raffle, which supports the Scholarship Fund. Ben Goldman arranged this program for us. Thank you, Ben!

MEMBER-LED WORKSHOPS

The CAA board voted to print in the newsletter announcements of workshops given by our members. We still are not going to print announcements of members' exhibits and awards in other shows, but if you are giving a workshop, let Judi Birnberg know and also send the information to our webmaster.



•The following information is part of an e-mail I received; many of you have already done this, but I believe the offer still holds. The site is very well designed:

You can get a free webpage at our new website for LA artists only. Please visit the site at www.artlanow.com and then click on Artists to review some of the artists' web pages. This is a totally free promotion (no fees and no commissions). We think this will be interesting for the members of Collage Artists. On an Internet search with the keywords "Los Angeles Artists" or "Artists in Los Angeles," we come up on the 1st page of Yahoo, 1st page of MSN and the 5th page of Google. We can help you and your art be found. We can prepare a webpage by copying and editing material from another website or you can email us the jpg images and the texts.

• When you paid your dues (you did, didn't you?), you got a tear-off strip documenting your membership in CAA. Carry that with you, and when you got to art supply stores such as Continental and Carter-Sexton, you can get a 10% discount on your purchases. Good deal!

- Did you know that our own Susie Gesundheit created a Facebook page for CAA? Check it out! It's gotten a lot of traffic and interest. She's also got all the info about our next show there. Thank you, Susie!

Send me your tips, hints, tricks of the trade. Share!

Judi Birnberg
Newsletter Editor
(818) 986-2941

SCHOLARSHIP WINNER

Congratulations to our 2009 Scholarship winner, Grecia Santiestaban. Grecia is an art major at Pasadena City College who was presented a \$1,000 check at our May meeting. (This is the first newsletter since then.) She talked briefly about her techniques, materials, and art goals.. Grecia also brought four pieces of her work, which were greatly admired by our members.

Dorothy Tate
Scholarship Chairman
(818) 886-5575

DID YOU KNOW? The CAA newsletter is always available on our website: www.collageartists.org. Before you call a member to ask for information (When is the meeting? When is the take-in? Who am I?), go to our online newsletter and see if what you're looking for is there. There's a good chance you'll find it.

OPPORTUNITY REPORT

We have a BIG need for offerings for the Second-Chance Table. Please bring them to the next meeting and make your fellow CAA members happy. They will pounce on your junk and wonder why you ever wanted to unload such treasures. Magazines, fabric, odds and ends, trinkets, wood pieces, metal pieces, CHOTCHKES! You've got 'em, we want 'em!

Be sure to come early to buy raffle tickets. Along with the usual goodies for the raffle, our guest will be donating a piece—and all proceeds support our Scholarship Fund. Don't forget to wear your collage nametag so you can get an extra raffle ticket.

Sandy Rooney
Opportunity Chairperson
(818) 249-9006

TREASURER'S REPORT

As of August 10, 2009: \$12,443.83

Ben Goldman
Treasurer
(818) 846-7301

If you have a link from the CAA website, please do the right thing and create a link from your website to CAA's