

Prospectus ■ Winter 2012 Juried Exhibit



heARTw♥rks

Exhibit

February 10–March 10, 2012

Artists' Reception and Awards

Friday, February 10, 2012, 6–10 p.m.

Guillermo Bert

Juror of Selection and Awards



MODEST FLY ART STUDIO GALLERY
7578 Foothill Blvd., Tujunga, California 91042
818-331-4780



Collage Artists of America
Winter 2012 Juried Exhibit

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February 10–March 10, 2012

RULES OF ENTRY

■ **Eligibility**

All current paid members of Collage Artists of America (CAA) may enter. Entries are limited to a maximum of two original wall-hung collage artworks completed within the last three years. Artworks must never have been shown in a prior CAA exhibit. Copies and artwork done under the supervision of an instructor are ineligible.

■ **Specifications**

- All entries must be exactly 12 inches by 12 inches including outside dimensions of frame, if used.
- All artwork must be framed under acrylic. No glass accepted.
- Mats, if used, must be white or off-white, clean, and undamaged.
- Works must be framed with undamaged minimal, contemporary-style frames, and be wired to support the weight of the piece. No sawtooth hangers accepted. Ends of wires must be wrapped with tape.
- Stretched canvas and deep-sided painting panels may be accepted unframed if all sides are worked and no fasteners are visible.
- Completed CAA entry form(s) and gallery submission form(s) must be attached to the back of each artwork and be completed before arrival at take-in.

■ **Entry Fee**

Entry fee is \$25 USD for one or two artworks. Payment may be made by credit card using PayPal on the CAA website, or by check payable to Collage Artists of America. Entry fee is non-refundable. If paying by check, please have it completely written out before arrival at take-in.

■ Sales

Exhibited works will be for sale at the price indicated on entry form. Modest Fly Art Studio Gallery retains a 25% commission on all sales. All accepted artworks must be for sale; no NFS work accepted.

■ Juror of Selection and Awards

Guillermo Bert

■ Awards

Cash Awards: First Place \$500, Second Place \$300, Third Place \$200

■ Calendar

Take-in hand-delivery of artwork: Monday, December 5, 2011, 10 a.m.–12 noon
Deliver to the home of Jeanne Zinniker, 1401 West Morningside Drive, Burbank, CA 91506.

Pick-up of non-accepted artwork: Monday, December 5, 2011, 2–4 p.m.
Accepted artwork will be transferred to Modest Fly Art Studio Gallery by CAA.

Exhibit opens: Friday, February 10, 2012

Reception: Friday, February 10, 2012, 6–10 p.m.

Gallery Hours: Wednesday–Friday 11 a.m.–5 p.m., Saturday 12 noon–3 p.m.

Exhibit closes: Saturday, March 10, 2012, 3 p.m.

Artwork pick-up at gallery: Monday, March 12, 2012, 10 a.m.–2 p.m.

Accepted artwork must be available from December 5, 2011 through March 12, 2012 and may not be removed before the end of the exhibit.

■ Liability

Artworks will be handled with utmost care. Neither CAA, Modest Fly Art Studio Gallery, nor any agent, employee, or volunteer will be held responsible for loss or damage to any artworks submitted. Any work that arrives damaged or does not adhere to the rules of entry will be disqualified. Work left after close of exhibit will accrue a storage fee of \$5.00 per day for each day the work is held.

■ Questions and Information

For questions or more information about the *heARTworks* exhibit, contact CAA Exhibit Chair Lois Ramirez at 818-848-3502. For information about Modest Fly Art Studio Gallery, see www.modestflyartgallery.com.

About the Juror: Guillermo Bert

Known for turning urban archeology into art, Guillermo Bert creates collage, mixed-media, and public art, along with collaborative works such as painting and prints based on Diavolo Dance Theatre's artists and performances. He also creates smaller works, using black gesso and mixed media on museum board or wood and paper, sometimes incorporating iconic classical paintings or architectural landmarks.

His public artworks include a recycled scrap "butterfly" sculpture at the North Hollywood Metro Station, and a sandblasted glass mural in the NoHo arts district. His mural at the Valley Jewish Community Center celebrated the flow of Jewish culture from one generation to the next, using figures to form the tree of life and a menorah as the tree's underlying structure.

In his *Fossil* series, the artist assembled altered sketchbooks or street posters into a ground over which he created mixed-media images. His *LA Site* series took poster fragments as both ground and part of figurative images. Those works "attempt to uncover an construct an archeology of the urban landscape" using fragments of information from found posters juxtaposed with images of contemporary life and fragments of the past. "This layering of images and symbols creates a kind of artifact and record of urban culture and history that one might find in an archeological excavation of one's own city,...a form of twenty-first-century cave art," he says.

Born in Santiago, Chile, Bert holds an advanced bachelor's degree in fine arts from the Catholic University of Santiago and also studied at Otis Parsons School of Design. He has been the recipient of arts grants from the Rockefeller Foundation, and the city of Los Angeles, and received a Young Talent Award from Chile's National Museum of Arts. He also taught mixed media at Art Center College of Design for several years.

Bert is represented by Gallery 415, San Francisco; Peter Blake Gallery, Laguna Beach; and has seen his work placed on the sets of major television shows by Kevin Barry Fine Art Associates, Los Angeles. His website is at www.gbert.com.





Collage Artists of America EXHIBIT ENTRY FORM

LIABILITY RELEASE By signing this form, artist agrees to release Collage Artists of America, its officers, members, and all organizations, agents, and personnel from liability for loss, theft, breakage, or damage to artworks artist has entered in Collage Artists of America exhibitions. Artist agrees to entry terms as outlined in the prospectus.

INSTRUCTIONS

Please type or print clearly. Complete one label (top portion) and entry form (bottom portion) for each artwork entered. Attach unseparated label and entry form to upper right-hand corner of back of artwork and deliver as instructed in the prospectus.

ENTRY LABEL

EXHIBITION NAME _____ ITEM NO. _____

ARTIST NAME _____

ADDRESS _____ PHONE _____

CITY _____ STATE _____ ZIP _____

ARTWORK TITLE _____

MEDIUM _____ SIZE (H x W) _____

INSURANCE VALUE _____ SALE PRICE _____

DO NOT SEPARATE TOP AND BOTTOM PORTIONS. ATTACH ENTIRE FORM TO BACK OF WORK IN UPPER RIGHT-HAND CORNER.

ENTRY FORM

EXHIBITION NAME _____ ITEM NO. _____

ARTIST NAME _____

ADDRESS _____ PHONE _____

CITY _____ STATE _____ ZIP _____

ARTWORK TITLE _____

MEDIUM _____ SIZE (H x W) _____

INSURANCE VALUE _____ SALE PRICE _____

ENTRY FEE PAID BY CHECK _____ PAYPAL _____
Check Number Transaction Number

**I ENTER ARTWORK IN THIS EXHIBITION SUBJECT TO THE CONDITIONS LISTED.
I HAVE READ THE LIABILITY RELEASE AND AGREE TO ITS CONDITIONS.**

ARTIST SIGNATURE _____

DO NOT SEPARATE TOP AND BOTTOM PORTIONS. ATTACH ENTIRE FORM TO BACK OF WORK IN UPPER RIGHT-HAND CORNER.



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ATTACH ONLY ONE FORM PER ARTWORK. PLEASE CUT HERE.



Submission Form

Artist's Name: _____

Title of Artwork: _____

Medium: _____

Measurements: framed _____ unframed _____

Price: _____

Comments/Concerns/Specifications/Requests: _____



Submission Form

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Title of Artwork: _____

Medium: _____

Measurements: framed _____ unframed _____

Price: _____

Comments/Concerns/Specifications/Requests: _____
